



I. Attendance

<i>Board of Governors ATTENDEES</i>	<i>Voting member</i>	<i>HERE</i>	<i>NOT HERE</i>
Derek Werner, PD	X	X	
Doug Brady, Assistant PD - Building	X	X	
Rae Ann Ruddy, Assistant PD – Off Hill	X	X	
Nancy Trout, Assistant PD – Administration	X	X	
Wayne Lumsden, Assistant PD – On Hill	X	X	
Sharon Hazen, Treasurer	X	X	
Meg Lambert, Board Member	X	X	
Cricket Nickolaou, Board Member	X	X	
Pam King, Past PD	X		X
Vito Manzella, Board Member, incident Report coordinator	X	X	
Jennifer Banacki, Administrative assistant	X	X	
Ryan Armitt, Candidate Rep	X		
<i>Guests/Advisory Committee Attendees</i>			
Pete Massacesi, Alumni coordinator		X	
Jamie Roell, IT advisor			X
Kirk Kaufman, Toboggans			X
Jeff Jurcak, CPR coordinator			X
Jen Jurcak, PSIA Liaison			X
Steve Werner, Patrol Advocate, Medical Advisor		X	

II. Call to order

6:34 p.m.

Derek Werner called the meeting to order.

III. Approval of Prior Meeting minutes and Agenda

2111-01 Motion: Rae motioned to approve agenda. Vito seconds the motion.

Motion passes. Agenda was approved

2111-02 Motion: Rae motioned to approve minutes with the following changes. Vito seconds the motion.

Motion passes. Minutes from 14SEP2021 were approved.

1. On Hill Training under Wayne’s section the on hill test at Boyne is for senior.
2. Under existing business, the paragraph under ski swap is a section about Covid and should have the sub title of COVID.

Welcome to Ryan Armitt who is taking or as the Candidate Representative from Ryan Siebert.



IV. APD Updates & Reports

Doug Brady, Assistance PD - Building

Doug will be fixing the CPR cabinet and to catch the running toilet in the patrol room.

George replaced all the light bulbs.

Don Balmes has offered to help since he is recently retired and has more time.

George wants to fix the drain pipes under the deck to prevent the erosion and ice buildup in front of the lower-level entrance.

Derek would like to get rid of the lockers behind the snowmobile. Doug suggests we may be able to find some used lockers from schools that have closed.

Nancy has requested that we keep the area clean near the snowmobile that is preventing patrollers to access their ski locks in the unheated space downstairs.

We still want to update the picture board. Doug would like to arrange 2 different weeknights in December.

Rae Ann, Assistant PD – Off Hill – Administration

Successful OEC class. All candidates whom have taken all the components of the final exam have passed. We still have 1 candidate that needs to take the skills test and 2 that need to take the CPR.

Make Up refresher is Sunday November 21.

Keith Natrass has reached out to complete his refresher.

Nancy Trout, Assistant PD – Administration

The roster was submitted. We have 157 patrollers including 8 secondary patrollers. 9 patrollers went alumni. 5 patrollers transferred out. 1 patroller returned to the patrol. 4 patrollers transferred into Pine Knob.

We have freed up 7 lockers, with 12 people still waiting for open lockers. The shift schedule is being finalized. A note will be sent to the hill leaders about the schedule, before the final schedule is sent to the entire patrol.

Dollar for Doers from GM has raised between \$1500 and \$3000. The GM check is not currently being sent as direct deposit; Nancy is working on that. Just need to remind GM employees to submit a Dollar for doers application to get the donation from GM for being a volunteer. Darrin is a point contact.

Would like to create a sub sign up sheet for people that will be needing a substitute throughout the year.

Wayne Lumsden, Assistant PD – On Hill

2 basic candidates, 5 senior candidates (maybe 2 more with Ryan Siebert and John Murphy). This Saturday there will be a meeting with candidates to go through the upcoming training this season.

We will be going back to Tuesday and Saturday training schedule.

Gordy will be the basic candidate scheduler and point contact.

Ty will be the senior candidate scheduler and point contact.

The division ASDW (Divisional Workshop for skills recertification for senior on hill instructors) will be set for February

Will need to order brush gates this season.



V. Derek Werner, Patrol Director Communication

Sean Updates:

There is no update regarding the meal policy used last year.

The snowmobile has been maintenance. There is still a warning light that will need repair that is beyond our budget for the year, but will not prevent the snowmobile from operating this season. John Mehl plans to finish the last-minute chair evac set up by adding a lock out electrical box. He installed a winch to lift the cement bucket up to the overhead line.

Derek will schedule a hill leader meeting before the season starts.

The downstairs/outside ski check has been replaced with ski racks. The patio seating has doubled in size.

VI. Existing Business

Ski Swap

We allowed a Pine Knob garbage bin to leave the premises when it was mistakenly loaded into the Shumaker van. It has been returned.

¾ the patrollers did at least one shift. Derek will be letting the others know that working the ski swap is a requirement.

Doug mentioned he encountered some disgruntled customers Saturday when they noticed some early morning Patrollers had taken advantage of buying items before the public had a chance.

Budget: Will need any budget request for this year. Currently Derek is expecting Wayne to have some requests and would like him to submit his budget.

COVID: Sean plans to follow the guidelines that are in place with the state. Currently that will mean no required masks in the lift line or on the hill. No need for patrollers to enforce mask wearing outside. Sean is not requiring vaccines for the staff or the patrol. Patrollers will still need to ask the COVID questions and wear a mask for our own safety when treating a patient.

Tents and heaters: We will not be getting a tent this year for COVID. We would like to still rent patio heaters. Last year we rented them for \$100 for 2 for the season.

ACTION: Doug will check out the price to order one for the patrol

Ski Swap

Sharon has paid the taxes and all losses for the ski swap this year. In 2021 we have sales of \$162,000 in comparison to 2019 which brought in \$140,000. Sunday receipts were only \$13,000, mostly from patroller sales. The net profit for 2021 was approximately \$24,000.

Pre-registration worked well but the public did not always attach the tags correctly. We need to offer a better How-To video or instructions for next year.

Credit card receipts were less in quantity, but the average transaction was higher than in 2019.

We had some issues with the software during the check out procedure. Sharon and Jamie struggled but found a work around. They will discuss with Pam next week during the ski swap download.

Doug shared the statistical results of using Facebook marketing.



Performance

\$150.00 spent over 6 days.

Event Responses	352	Reach	14,153
		Cost Per Event Response	\$0.43

Activity on Facebook | Activity on Your Website

Post Engagement	664
Link Clicks	450
Event Responses	352
Post Reactions	149
Post Comments	27
Post Shares	26

This ad reached 14,153 people in your audience.

57.8% Women | 42.2% Men

Age Group	Percentage
13-17	~1%
18-24	~2%
25-34	~12%
35-44	~28%
45-54	~15%
55-64	~5%
65+	~2%

Audience Details

Location - Living In
United States: Clarkston (+50 mi) Michigan

Age
18 - 65+

People Who Match
Interests: Snowboarder Magazine, Snowboard, SKI Magazine, Ski, Winter, Winter sport, Skiing, Alpine skiing, Winter Olympic Games, Alpine snowboarding or Snowboarding

[Edit Audience](#)

Payment Method

**** 2004 [Change](#)

Amount Spent

Total Amount	\$150.00
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Reach More People

Add \$25.00 over 1 day
Reach 534 - 1.5K people per day

New Budget

Current budget	\$150.00 USD
Added budget	\$25.00 USD
Total Amount	\$175.00 USD



VII. New Business

Patrol Apparel:

There needs to be a uniform policy update. We want to start thinking about the placement of the new patrol patch and a further discussion about maintaining uniformity of jackets. Do we allow more choices or restrict the choices? Additionally, do we enforce the requirement of using a back cross with the words “National Ski Patrol” for those that are alpine patrollers? The concern is e have too many brands and we don’t look uniform. Once we have a policy, we will share with the patrol. Below are examples.



VIII. Round Table

7:05 pm

- Meg: Would like to know the details of the veteran scholarships listed on the NSP website. She may have some students that would be interested.
- Rae Ann: Will be going on a 3-month medical leave for surgery on a fractured vertebra, a herniated disk and a bone spur. She will be on strict limited movement so she will not be patrolling.
- Steve: Feeling better. No longer needing Chemo or dialysis.
- Vito: Can we share a copy of the budget? It is typically posted in the patrol room during the season. Derek will make it available
- Wayne:The on-hill toboggan course is now open on the NSP website for registration. The Waiver book is in process.
- Nancy: Would like to dedicate the aid room to Steve and Karen Werner?
2111-04 MOTION: Nancy motioned to dedicate the room to Steve and Karen and include a dedication plaque. Everyone seconds the motion. **Motion passes.**

IX. Adjournment / Next Meeting

8:28 p.m.

2111-05 Motion: Derek motioned to Adjourn. Everyone seconded the motion.
Motion passes.

Next meeting Monday December 13, 2021. We would like to return to a Monday meeting schedule